

# UWEBC Fact Sheet

## THE UWEBC IS A COLLABORATIVE LEARNING COMMUNITY THAT BRINGS TOGETHER LEADING COMPANIES AND UW–MADISON, A FLAGSHIP UNIVERSITY.

Founded in 1998 by Professor Raj Veeramani, UWEBC brings together member company executives, managers, and senior practitioners to learn business leading practices and emerging technologies from each other.

One annual membership fee includes access for all employees to more than 60 professionally facilitated learning events each year across four focus areas, nine peer groups, and a wide variety of special interest groups, which may change year to year. Our 2026 offerings are listed to the right:

- Agile
- Customer Experience
- Customer Service
- Cybersecurity
- Data & AI
- Human Resources
- Lead Generation & Sales
- Leadership and Change Management
- Manufacturing
- Marketing
- Product Management
- Sales & Operations Planning
- Supply Chain: Procurement, Logistics & Distribution
- Talent and Learning
- Technology
- Trade Compliance

## WHAT ARE THE BENEFITS OF UWEBC MEMBERSHIP?

Validate strategies and achieve operational excellence through peer-to-peer knowledge exchange with other members.

Harness the power of cross-industry synergy, exchanging creative insights with senior leaders and professionals.

Gain valuable insights and share best practices with industry-leading companies in a trusted, collaborative, and noncommercial environment.

Unlock affordable professional development opportunities that deliver value without the burden of expensive conference fees or travel costs.

## HOW ARE THE BENEFITS DELIVERED TO MEMBER COMPANIES?

**Topic-Centered Peer Groups** across four key focus areas bring peers together to learn from each other, driving growth and innovation.

**Special Interest Groups** are small groups of members that meet multiple times for in-depth discussion and benchmarking on topics requiring more than a single meeting.

**Executive Retreats and Dinners** are invitation-only events that offer top business leaders a unique opportunity to collaborate on emerging trends, address business challenges, and exchange strategic insights.

**Member-to-Member Advising** facilitates and encourages connections among members for in-depth discussion or benchmarking on a specific business issue.

**Polls and Surveys** engage UW faculty, staff and/or students to address company-specific initiatives and issues. UWEBC staff investigates your challenge by polling, surveying, and benchmarking with other member companies.

Access to **UWEBC+**, an extensive video repository of valuable content, including recordings of all peer group meetings.

**Exclusive discounts** on select professional development courses offered by UW.

## ADDITIONAL OPPORTUNITIES FOR MEMBERS

Members also receive a discount on paid offerings that we produce:

- Our **Annual Business Best Practices & Emerging Technologies Conference** held each fall, which features world-class keynote speakers, a distinguished executive panel, and specialized content across our five content areas.
- The annual **Wisconsin Digital Symposium**, a half-day exploration of digital transformation held in the spring.
- The **Wisconsin Customer Experience Symposium** is a half-day spring event to uncover customer experience strategies, trends, and innovations that will refine your business strategy.



# Member Companies

Accuray
AE Business Solutions
Alliant Energy
Amcor Flexibles North America
American Family Insurance
Associated Bank
Badger Meter
Brady Corporation
Brunswick Corporation
C.H. Robinson
Clarios
CNH Industrial
Colony Brands
Compeer Financial
CROPP / Organic Valley
Delta Dental of Wisconsin
Endries International
ETC
Exact Sciences
FarWell
Findorff
First Supply
Fiskars
FTI
GE HealthCare
Gebrüder Weiss
Generac
Godfrey & Kahn
Greenheck
Harley-Davidson
Hy Cite
Ideal Industries
Inpro
ITW
J.J. Keller & Associates
Jewelers Mutual Insurance Company
KI
Kohl's
Kohler Co.
Komatsu
Lakeside Foods
Lands' End
LeMans Corporation
Mason Companies
Menasha Corporation
MGE
Milwaukee Tool
National Guardian Life Insurance Company (NGL)
Northwestern Mutual
nvisia
OMRON
Oracle
Oshkosh Corporation
Pacific Cycle
Palmer Johnson
PKWARE
Plexus
Promega
Regal Rexnord
Rockline
Rockwell Automation
SAP
Sargento Foods
Sartori
Schneider
Sentry Insurance
Spectrum Brands
Springs Window Fashions
Stoughton Trailers
Sub-Zero Group, Inc.
The Alliance
Twin Disc
UW Credit Union
UW Health
Vollrath
WEC Energy Group
Werner Electric
Wick Buildings
Wisconsin ETF
Wm. K. Walthers, Inc.
Zendesk

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