UWEBC Champion Information

Welcome

Thank you for your willingness to serve as a UWEBC Champion! With your knowledge of day-to-day processes, important systems, key initiatives and internal subject matter experts, you are an ideal person to be the UWEBC's main contact in your department. As a Champion, you will play an important role in ensuring your organization gets the most value from its UWEBC membership.

What a UWEBC Champion Does

- Serves as the primary point-of-contact with the UWEBC Practice Director in the area that you most align with: Customer Experience & Marketing, People, Supply Chain & Manufacturing, or Technology, Data & AI.
- Encourages participation within your company in UWEBC learning events and other offerings.
- Attends a minimum of one UWEBC event a year.
- Provides insight to the Practice Director on your company's key initiatives related to your area.
- Contributes to our survey to help identify topics for UWEBC learning events.
- Recommends internal subject matter experts to the Practice Director for presentations at UWEBC events.
- Introduces colleagues to the Practice Director for the purpose of facilitating member-to-member advising connections with peers in UWEBC member companies.

Meet Your Practice Director



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What Happens Next

If you are new to the champion role, your Practice Director will reach out to you soon to introduce themself, learn more about your company's operations, share a preview of upcoming events and answer any questions you may have.

In the meantime, here are resources you can start tapping into to learn more about our collaborative learning community:

- What the UWEBC does and what your membership gets you: uwebc.wisc.edu/membership-benefits
- List of UWEBC member companies: uwebc.wisc.edu/members
- About each practice area: Customer Experience & Marketing (uwebc.wisc.edu/focus-areas/customer-experience-marketing), People (uwebc.wisc.edu/focus-areas/people), Supply Chain & Manufacturing (uwebc.wisc.edu/focus-areas/supply-chain-manufacturing), and Technology, Data & AI (uwebc.wisc.edu/focus-areas/technology).